



PAUL CERVANTES

Freelance Graphic Designer

hola@pauldesign.mx

www.pauldesign.mx

OBJECTIVE

To use my skills as a graphic designer to help people and communities grow social and economically.

SKILLS

- Highly organized and a good time manager.
- Bilingual can fluently speak Spanish and English.
- Skilled at corporate identity design and branding.
- Skilled at UI/UX and responsive design.
- Knowledge of front-end technologies such as HTML and CSS.
- Great eye for detail (composition, colour, and typography).

EDUCATION

09.2004 - 07.2012

Cetys University | B.DEs. Graphic Design

Went on a one semester exchange program to Guanajuato, México and a 3 semester exchange program to South Korea.

02.2010 - 09.2011

Soonchunhyang University | Exchange Student Program

Required to tutor (1:1,1:2) Korean students with conversational english while participating in full time classes.

06.2006 - 12.2006

De La Salle Bajío University | Exchange Student Program



WORK EXPERIENCE

- 12.2015 - PRESENT** ● **Freelance Graphic Designer** | www.pauldesign.mx
 - Specializing on UI/UX and web design projects.
- 09.2015 - 12.2015** ● **Web Design Teacher** | CUT Universidad
 - Teaching how to create websites from planning to completion.
- 03.2012 - 12.2015** ● **Junior Graphic Designer** | Taller Ciruela / www.ciruela.mx
 - Working on wide range of projects for different kinds of clients.
 - Web design, app design, branding, signage, stationary, events.
- 01.2009 - 01.2010** ● **Intern Graphic Designer** | CETYS University
 - Signage design, events, vehicle wraps.

TALKS

- 02.2016** | **The importance of side projects** | Guest speaker at CETYS University
 - How important side and personal projects are for graphic designers.
- 09.2009** | **New advertising alternatives** | Guest speaker at CETYS University
 - How below the line advertisement can be a good marketing tool.
- 09.2009** | **Inspiraton sources** | Guest speaker at CETYS University
 - Personal graphic design blog.

VOLUNTEER

- 05.2016 - 06.2016** | **Organic farms volunteer** | WWOOF Canada
 - Volunteering at organic farms in Canada.

HOBBIES

| **Sports** (ie. surfing, skateboarding) | **Coding** | **Travelling**